FSC® Promotional Licence – Evidence Checklist

To obtain approval from FSC UK to use the FSC trademarks, you must present the purchase documentation from your FSC-certified suppliers for the FSC-certified products you wish to promote. Purchase documentation can be in the form of an invoice or a supplier’s declaration letter.

FSC certificates cannot be accepted as proof of the FSC status of products and should not be supplied as evidence. These only prove that a company is, or was, certified, not that the specific products you have bought, and wish to promote, are FSC certified. You can verify your FSC-certified supplier’s information on the website http://info.fsc.org/certificate.php by checking the name, address, certificate code and that the supplier is FSC-certified to produce/sell the products you have purchased. If the products are supplied by an uncertified intermediary e.g., wholesaler, please contact FSC UK for advice.

Supplier’s declaration letter

A supplier’s letter must:

☐ Be printed on your FSC-certified supplier’s headed paper, signed, dated, and addressed to your organisation. It must include your FSC-certified supplier’s name and address.

☐ Show your FSC-certified supplier’s FSC certificate number (XX-COC-000000).

☐ Contain a list of the FSC-certified products sold to your company. To include product codes, product descriptions, timber species etc, as relevant to enable identification of the individual products sold.*

☐ Have confirmation that products carry the FSC on-product label on the product or product packaging which will be visible to the consumer.

☐ Show the FSC claim for each product item or the total products (e.g., FSC 100%, FSC Mix, FSC Recycled) as it appears on the label.

☐ Indicate the licence code that is used on the product labels (FSC®C000000).

*If you prefer, it is acceptable for your supplier to attach a spreadsheet containing the relevant product information required (see page 2 of this checklist for an example of the product information we require within the letter) and for your supplier to refer to this spreadsheet, by name, within your letter.

For example, rather than inserting a table of products within the letter as on page 2 of this checklist, you can remove the table and insert this sentence: See attached spreadsheet named ‘Company B’s list of products, supplied to Company A for FSC UK.

Invoice

An invoice (financial information can be blacked out) must be addressed to your organisation, from your FSC-certified supplier, and contain the following information:

☐ Your FSC-certified supplier’s name and address.

☐ Your FSC-certified supplier’s FSC certificate number (XX-COC-000000).

☐ A clear indication of which products are FSC certified.

☐ The FSC claim for each product item or the total products (e.g. FSC Mix, FSC 100%, FSC Recycled). Confirmation that products carry the FSC on-product label on the product or product packaging which will be visible to the consumer.
Suggested letter template.

On the next page is a template letter that you can use to send to your FSC certified suppliers who can personalise it for your organisation. This can then be submitted to FSC UK.

Example. You, the buyer (e.g., Jane Smith) work for company A (the applicant/or current FSC promotional licence holder). Your FSC certified product/packaging supplier is company B and they need to provide you with a letter containing all the information listed above. The text in red, in the template letter below, needs to be changed to make it relevant to your organisation and additional lines can be added to the table where products are listed.

Company B’s headed paper

To: Jane Smith
Company A
Address

Date

Dear Jane Smith

We, [name of FSC-certified organisation], can confirm that the products listed below are FSC certified under FSC certificate [supplier’s certificate code e.g., XX-COC-000000] and are all FSC labelled [FSC 100% / FSC Mix / FSC Recycled] using the licence code [supplier’s or other applicable licence code e.g., FSC®C000000].

We also confirm that the products listed below are sold directly to [Company A].

<table>
<thead>
<tr>
<th>Product SKU</th>
<th>Name of product</th>
<th>Species</th>
<th>FSC claim</th>
</tr>
</thead>
<tbody>
<tr>
<td>SKU 480170</td>
<td>Ludlow 4-seater dining set with folding chairs</td>
<td>European oak</td>
<td>FSC 100%</td>
</tr>
<tr>
<td>SKU 348210</td>
<td>Ascot bench</td>
<td>Teak</td>
<td>FSC Mix</td>
</tr>
</tbody>
</table>

We confirm that products listed above, carry the FSC on-product label (with FSC logo) on the product or product packaging (referring to the product) and that this label will be visible to the consumer.

Your sincerely

Name of signatory